

ADVERTISING CHECK-LIST

Please complete this check-list and send with your proof and files to:

Managing Director, Advertising & Marketing
Wild Publications Pty Ltd
1st floor, 387 Malvern Road, South Yarra, Victoria 3141, Australia
PO Box 415, Prahran, Victoria 3181, Australia

Your contact details (person preparing advertisement):

Name: _____

Business name: _____

Phone number: _____

Email: _____

Advertiser _____

Product advertised/headline _____

Size of advertisement Full page 2/3 page 1/2 page
 1/3 page vertical 1/3 page 'square' 1/6 page 1/9 page

Colours 4-colour Spot B&W

Supply method CD Email

File name _____

Program used _____ Version number _____

File format _____

Proof supplied Colour B&W

To be inserted in *Wild* *Rock* *WildGUIDE/RockGUIDE*

Issue number/title _____

Reminder

Does your ad conform to the specifications stated in our advertising guidelines available at www.wild.com.au?

Are fonts required for output? Yes No If yes, have you supplied them?

Have you supplied all linked files?

Are all colours CMYK?

If you are using Freehand or Illustrator, have you saved the ad as an EPS file?